



Dear Sir/Madam/Corporate Sponsor,

It is with great enthusiasm that I introduce you to 4:13 Therapeutic Riding Association, a local registered charity. Our program provides the opportunity for those with special needs including Autism Spectrum Disorder, Down's Syndrome, Spina Bifida, Anxiety disorders, and Cerebral Palsy to experience the therapeutic benefits associated with riding horses. Each rider is paired with a trained therapeutic horse according to their needs. A close relationship between horse and rider builds over our 6-week sessions along with creating unforgettable memories as well as physical, behavioural and emotional benefits.

Since 4:13 Therapeutic Riding Association is a charitable non-profit organization, we rely on generous funding and donations to support our programs and special riders.

We invite **you** to be a part of our story!

On **October 20, 2018**, we will be holding our first fundraising event, **The 4:13 Harvest Hoedown**, at the Wild Wild West Event Center. The evening will include food, live music, a silent and live auction and a chance for attendees to meet some of our therapeutic horses.

Sponsorship's will go a long way in assisting us with our event and program. Any funds raised will go directly to our event costs and back into our programs. With your generous sponsorship you will receive:

\$500: Welsh Pony Event Sponsor

- 4 Tickets to the Gala, Inclusion on poster of sponsors at event, recognition on social media, Framed program photo with thank you

\$1,500: Quarter Horse Event Sponsor

- Everything above and: Your logo on a saddle blanket used during our lessons, Named partnership on our website, table banner at event

\$2,500: Thoroughbred Event Sponsor

- Everything above and: Advertising on all marketing material, wall banner at event, and individualized social media recognition

\$5,000+: Clydesdale Event Sponsor

- Everything above and: Title Sponsor, arena banner at the barn for the year, and at the event.

If you are interested in supporting us, your contribution can be even more impactful by donating through Shaw Birdies for Kids presented by AltaLink, a non-profit funding program run by the Calgary Shaw Charity Classic Foundation where all donations we receive are **matched up to 50 %!**

You can donate through Birdies for Kids, by visiting shawcharityclassic.com/donate/fourthirteen/, or fill out the attached pledge form.

We thank you for your consideration and any support you would like to give 4:13 Therapeutic Riding and our participants.

Sincerely,

Lisa Janssen, President

